



## 2022 Strategic Plan

**Vision:** *New Zealand athletes consistently winning medals on the world stage*

**Purpose:** *Leading the growth and success of competitive snow sports in New Zealand*

### Measures of Success

*New Zealand athletes deliver 1+ medals at the 2018 Olympic Winter Games and 1+ gold medals at the 2018 Paralympic Winter Games*

*New Zealand athletes deliver 2+ medals at the 2022 Olympic Winter Games and 2+ medals at the 2022 Paralympic Winter Games*

*New Zealand athletes secure 8+ podiums at milestone events (e.g. FIS and IPC World Cups and World Championships, X-Games, AFP Platinum, WST Gold and FWT) each year*

*Competitive snow sports membership grows by at least 5% year on year*

*75% of stakeholders believe Snow Sports NZ makes a positive difference to competitive snow sports athletes*

### How will we do it?

#### Competitive Pathways

*Identify and communicate transparent competitive athlete development pathways*

*Establish and publish an annual calendar of competitive events aligned to athlete development pathways in all disciplines*

*Train and support event organisers to safely deliver Snow Sports NZ sanctioned events*

*Work with clubs, ROC's and ski areas to attract, develop and retain quality volunteers*

*Work with all snow sports disciplines to grow and retain competitive snow sports athletes*

*Identify highly talented athletes and support them into a high performance pathway*

*Maintain positive relationships with key domestic and international partners and funders (e.g. AFP, FIS, FWT, HPSNZ, IPC, sponsors, funders, Sport NZ, NZOC, PNZ, Clubs, SAANZ, NZSIA, Winter Games NZ)*

#### International Success

*Support a six-year rolling programme*

*Drive and deliver athlete-centred, success-oriented high performance campaigns*

*Ensure world-class athletes have access to world-class facilities, coaches and performance support personnel*

*Identify talent transfer opportunities for athletes with high potential to succeed in another snow sport discipline*

*Target funding toward athletes with the greatest potential to win medals on the world stage*

*Deliver a centralised high performance programme for medal capable adaptive and park and pipe athletes*

*Provide campaign support for medal capable athletes in other snow sports disciplines (e.g. alpine, cross country, freeride)*

### Areas of Focus

Operational Excellence

Stakeholder Engagement

Financial Sustainability

Integrity